

C&C at a Glance

Brands



Route-to-Market



Scale



C&C Group's portfolio of owned/exclusive brands include: Bulmers, the leading Irish cider brand; Tennent's, the leading Scottish beer brand; Magners the premium international cider brand; as well as a range of fast-growing, super-premium and craft ciders and beers, such as Heverlee, Menabrea and Orchard Pig.

C&C is the No.1 drinks distributor to the UK and Ireland hospitality sectors and is a key route-to-market partner for all major local and international beverage brand owners.

C&C supplies 12,000 SKUs to over 35,000 pubs, bars, restaurants and hotels across the UK and Ireland and exports its brands to over 60 countries internationally.

Divisional Structure

Ireland



C&C's Ireland division includes the sale of the Group's own branded products across the Island of Ireland, principally Bulmers, Magners, Tennent's, Five Lamps, Clonmel 1650, Heverlee, Dowd's Lane, Roundstone Irish Ale, Finches and Tipperary Water.

The Group also operates the C&C Gleeson's drinks distribution business, a leading distributor of third party drinks to the licensed on and off trade in Ireland. The

Group also distributes San Miguel, Tsingtao and selected AB InBev beer brands across the Island of Ireland.

Our primary manufacturing plant is located in Clonmel, Co. Tipperary, with major distribution and administration centres in Dublin and Belfast.

Matthew Clark and Bibendum



The Group also operates as a separate division, the recently acquired drinks distribution businesses - Matthew Clark and Bibendum across the UK and Ireland.

Great Britain



C&C's GB division includes the sale of the Group's own branded products in Scotland, with Tennent's, Caledonia Best, Heverlee and Magners the principal brands.

This division includes the sale of the Group's portfolio of owned cider brands across the rest of GB, including Magners, Orchard Pig, K Cider, and Blackthorn which are distributed in partnership with AB InBev. In addition, the division includes the Tennent's

drinks distribution business in Scotland. The Group also distributes selected AB InBev brands in Scotland and the Tsingtao, Pabst and Menabrea international beer brands across the UK.

Our primary manufacturing plant and administration centre is located at the Wellpark Brewery in Glasgow.

International



C&C's International division manages the sale and distribution of the Group's own branded products, principally Magners and Tennent's outside of the UK and Ireland. The Group exports to over 60 countries globally, notably in continental Europe, Asia and Australia.

The Group operates mainly through local distributors in these markets and regions.

This division includes the sale of the Group's cider and beer products in the US and Canada. The Vermont Hard Cider Company manufactures the Woodchuck and Wyder's brands at its cidery in Middlebury, Vermont.